



MECCA R. DENNEHY

WRITER, PHOTOGRAPHER, SOCIAL MEDIA MANAGER

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-  www.meccarayrouse.com
www.meccarphotography.com

EDUCATION

BACHELOR OF SCIENCE

Journalism
University of Oregon
2013-2017

SKILLS

Photography/Video
Writing
90 WPM
Communication
Attention to detail
Team leadership
Organizational/time management
Community engagement

TEHNICAL SKILLS

Microsoft Office Suite
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Wordpress

PROFESSIONAL PROFILE

Mecca Dennehy has professional experience as a writer, photographer, and social media manager. She is able to create work for social media platforms that is unparalleled by combining her strong writing and photography skills. Mecca's ability to work from start to finish on a project alone or with a team makes her a great leader and coworker. She prides herself on being personable, determined, and creative.

EXPERIENCE

BLOGGER

THE PARKS BLOG, Travel Oregon / May 2018-Present

Pitch adventure and travel ideas on a weekly basis. Conduct interviews and shoot photography if needed. Share/repost articles once published.

SOCIAL MEDIA MANAGER

EUGENE TIMBERS FC / Apr. 2018-Present

Create engaging content for social media channels. Shoot photography and video if needed. Monitor engagement. Respond to any messages or comments. Promote and advertise programs. Write for monthly newsletter.

PHOTOGRAPHER/SOCIAL MEDIA MANAGER

LUVABLE DOG RESCUE / Oct. 2016-Present

Create original, unique, and professional photo/video work for Instagram, Facebook, YouTube, and their website.

- Featured on numerous media outlets including *People Magazine*, *The DoDo*, *BuzzFeed*, *The Huffington Post*, and *PAWCULTURE*.
- Helped Instagram grow from under 5k to over 72k (over 1300% increase)



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INTERESTS

Photography
Freelance writing
Travel/the outdoors
Fitness/sports
Rescue work
Reading

REFERENCES

Julie Winsel

Editor-in-Chief
Eugene Magazine
541.686.6608
editor@eugenemagazine.com

Kat Hilton

Former Colleague
Lovable Dog Rescue
310.499.3073
katarinahilton2@gmail.com

EXPERIENCE continued

WRITER/PHOTOGRAPHER

EUGENE MAGAZINE / Aug. 2016-Present

Schedule and conduct interviews for quarterly publication. Keep in contact with sources and Editor-in-Chief. Work on a deadline. Schedule and shoot photographs if needed.

- Article topics included profile, health and wellness, and community pieces.

ASSISTANT EDITOR

WEDVENTURE MAGAZINE / Dec. 2018-May 2019

Assist the Editor-in-Chief. Write articles for online blog and print magazine. Recruit advertisers. Help monitor social media channels.

BRAND AMBASSADOR

BANGS SHOES / Sept. 2017- Dec. 2017

Created effective posts in line with their vertical to promote brand. Kept in contact with other ambassadors and leads. Posted on social media in a timely manner to reach the widest audience.